

IYCF

National Strategy and Five Year Plan of Action

Milestones

Presented By
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UNICEF/MYANMAR



Presentation Outlines

1. First National Strategy, 2003
2. Second National Strategy and
First Five Year Plan of Action (2011/12 – 15/16)
3. Mid-Term Review meeting in 2013
4. Final Review and Development of new POA (2019)

1. First National Strategy for IYCF

- **Date:** 2003 April 9-11
- **Place:** MMA
- **Participants:** Paed.; ObGys, Nutritionists; PH personnel, Representatives from MoE; Information; Industry (1): Science and Technology; Cooperative, Labour and Attorney General's office

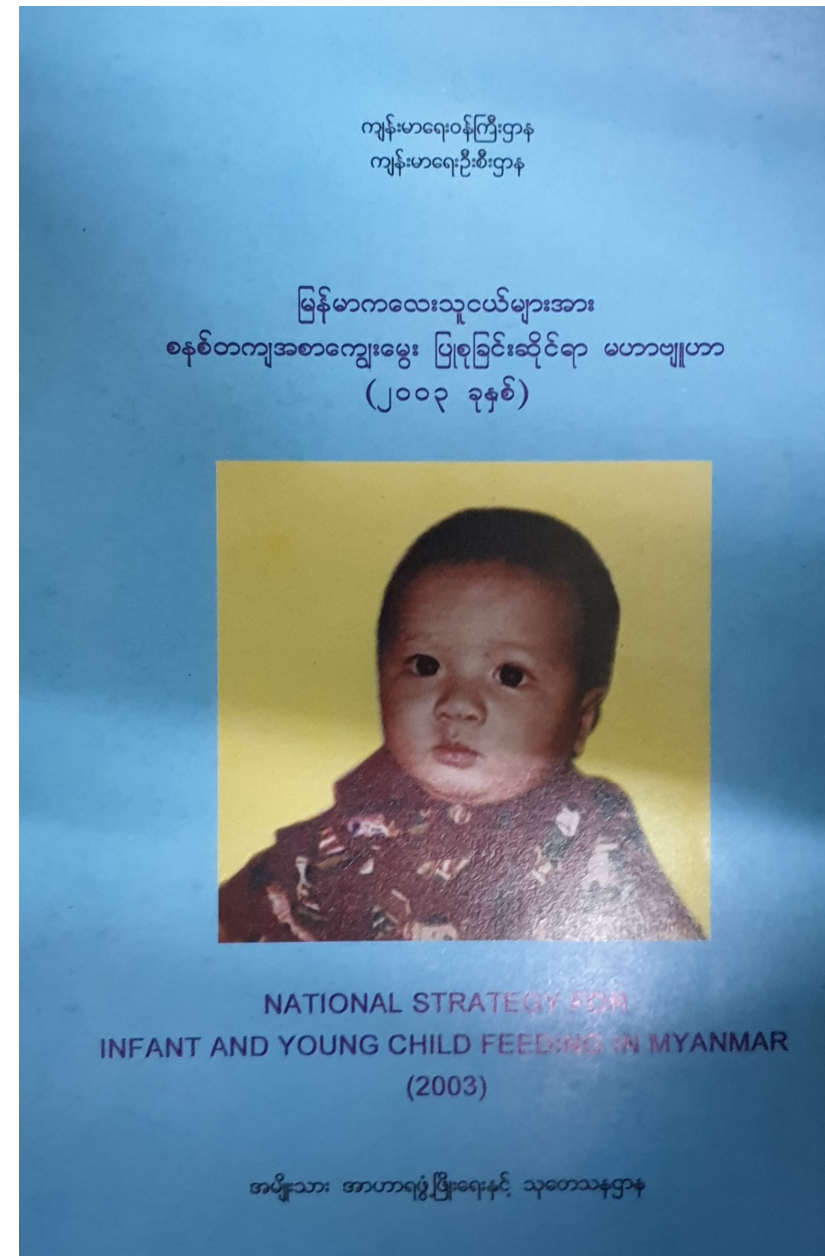
Roles and Responsibilities

- MOH : formulation, implementation, monitoring and evaluation of strategy/plan
- MOE, MOI: promotion of IYCF
- MOL, UAGO: legislation (Maternity leave; BMS Code)
- MOI (1): production of low-cost nutritious infant foods
- MOSWR: feeding in emergencies
- MOA, MOL&F: production of foods

1. First National Strategy for IYCF

Key Interventions

- Promotion of proper BF, proper CF and feeding in exceptionally difficult circumstances
- Supporting of proper BF, proper CF
- Protecting of proper BF, proper CF



2. Second National Strategy for IYCF and First Five Year Plan of Action

Series of meetings led by NNC and UNICEF during 2011 – 2012

- **Key Objective**
Assess the progress and take corrections action if needed
- **Initial meetings in MNTN**
 - Formation of IYCF focus group under MNTN
 - Provide MNTN's inputs for updating of the IYCF national strategy
 - Developed guideline and form for monitoring code of marketing of BMS
- **National Level Workshop**

First Workshop:	25 April 2011
Second Workshop:	14-15 September 2011
Working Group meetings:	11 November 2011
	23 November 2011
Third Workshop:	21 February 2011 (Final NS & 5 year POA)

2. Second National Strategy for IYCF and First Five Year Plan of Action

Working Group for IYCF Strategy

- | | |
|-----------------------------|-----------------------------|
| (1) NNC | - Dr Htin Lin |
| (2) UNICEF | - Dr Kyaw Win Sein |
| (3) WHO | - <u>Dr Mg Mg Lin</u> |
| (4) Attorney General Office | - <u>Daw Thi Thi Myint</u> |
| (5) OG | - Prof. <u>Mya Thida</u> |
| (6) Pediatrician | - Prof. Saw Win |
| (7) MMA | - <u>Dr Myint Myint Zin</u> |
| (8) FDA | - <u>Dr Myint Myint</u> |
| (9) MNTN | - <u>Dr Aye Thwin</u> |
| (10) DCPFT | - <u>Dr Khin Ma Ma Kyi</u> |



- MOH, MOE, MOI, MOL, UAGO, Industry
- UNICEF, WHO, FAO, WFP
- MNTN members
- MMA, MAMS, MMCWA
- Private Hospital

2. Second National Strategy for IYCF and First Five Year Plan of Action

Findings

No significant improvement in IYCF practices (EBF, CF)

No operational plan (Plan of Action)

No comprehensive interventions

Weak M&E (Few updated data and review meetings)

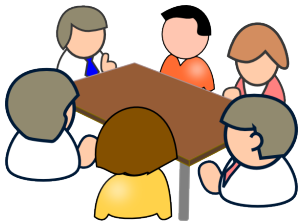
Limited community based support and no linkage with hospital based approach

Limited coordination

1. IYCF National Strategy and Five Year Plan of Action

Recommendation

To Develop costed plan of action, guidelines and monitoring framework



To add new interventions

- Preservice training in related Universities and Schools,
- IFE,
- Legislation: BMS order, Maternity Leave, WPLP,
- BF in special conditions (HIV context, abnormal children)

Technical Update

- EBF 6 months, CF starting from 6 month

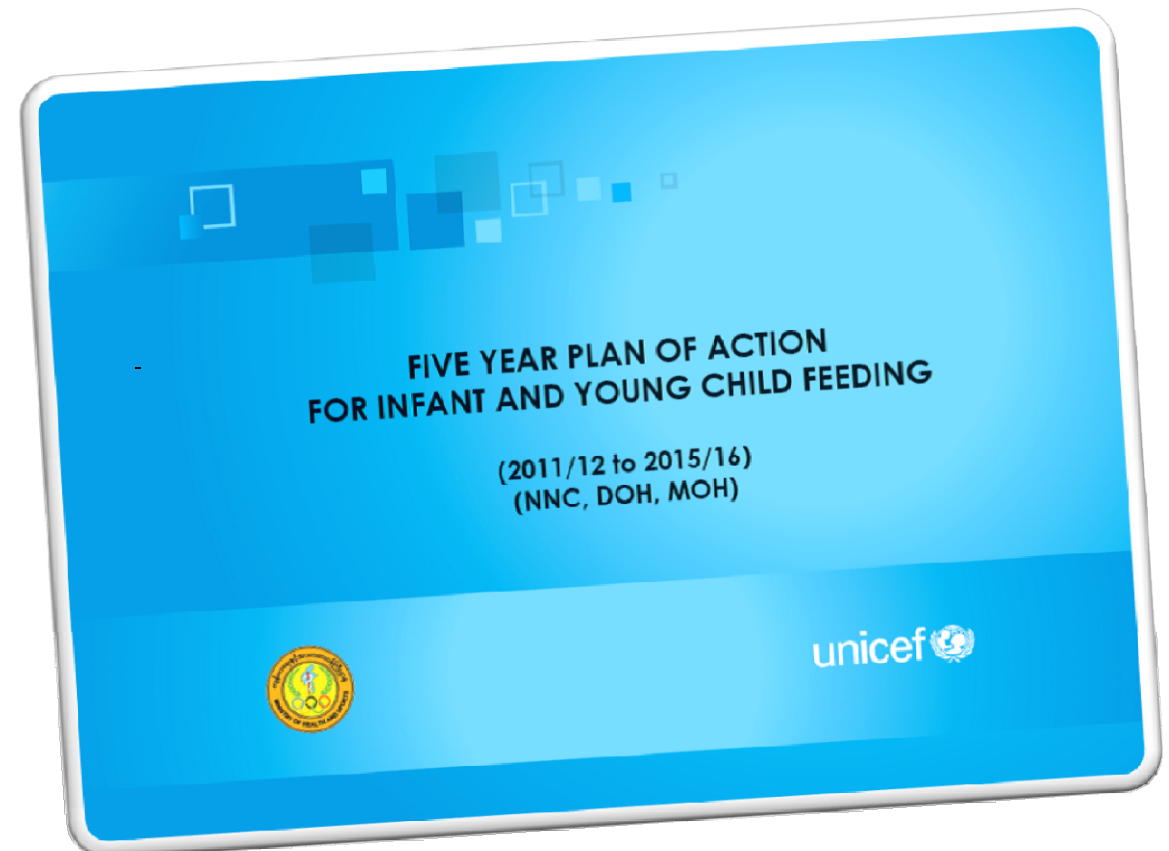
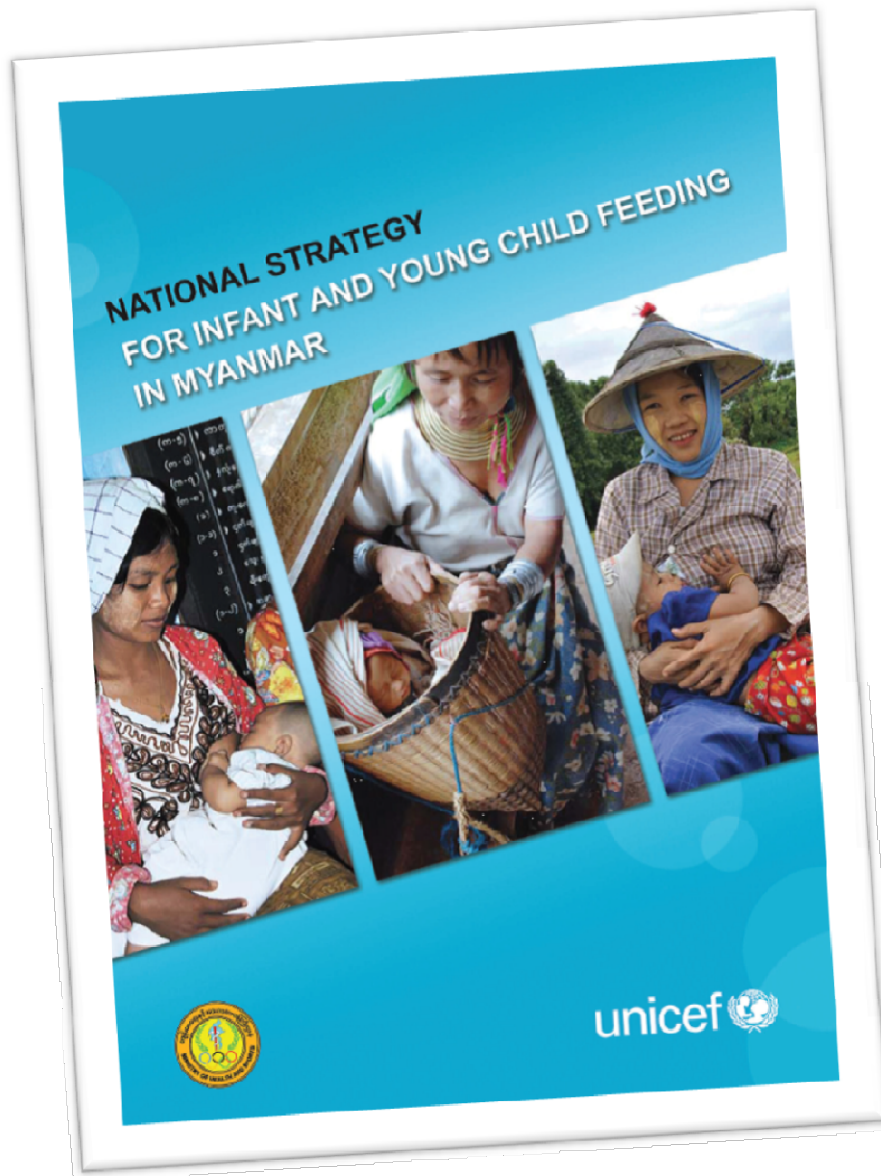
To revise strategy

- BFHI, BFHD to CIYCF

2. Second National Strategy for IYCF and First Five Year Plan of Action

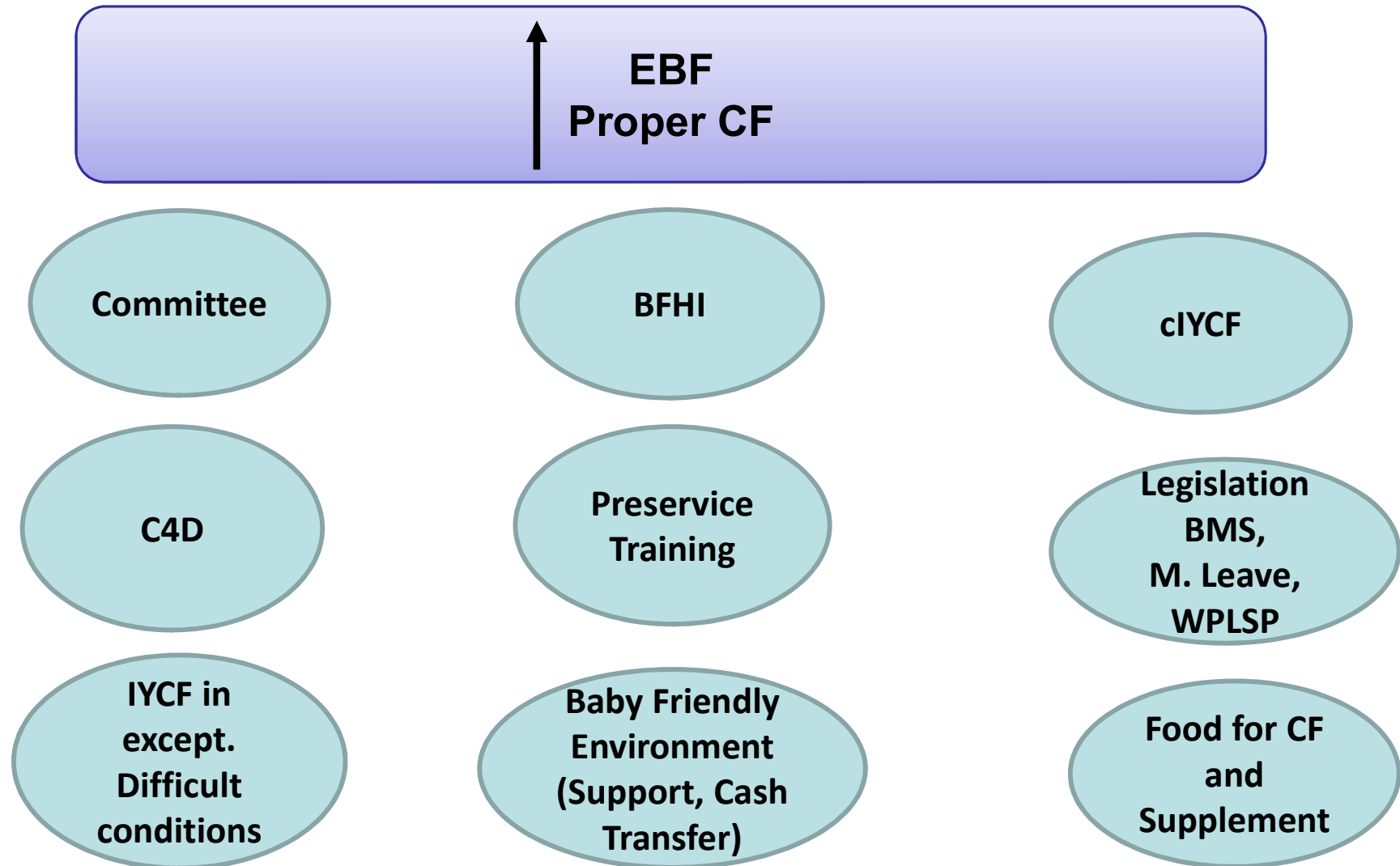
National Strategy for IYCF

Five Year Plan of Action (2011/12 – 2015-16)



2. Second National Strategy for IYCF and First Five Year Plan of Action

Five Year Plan of Action for IYCF (2011/12 – 2015-16)



Interventions

3. Mid-Term Review Meeting

Place: Mingalar Thiri
Hotel

Date: 29-30 March 2013



Presentation and discussion

- Review of IYCF Programme in 6 countries
- Progress on all interventions
- Indicators and Financial Stats of plan of action
- Recommendations
- All participants agreed to declare and disseminate Naypyitaw Statements on IYCF

3. Mid-Term Review Meeting

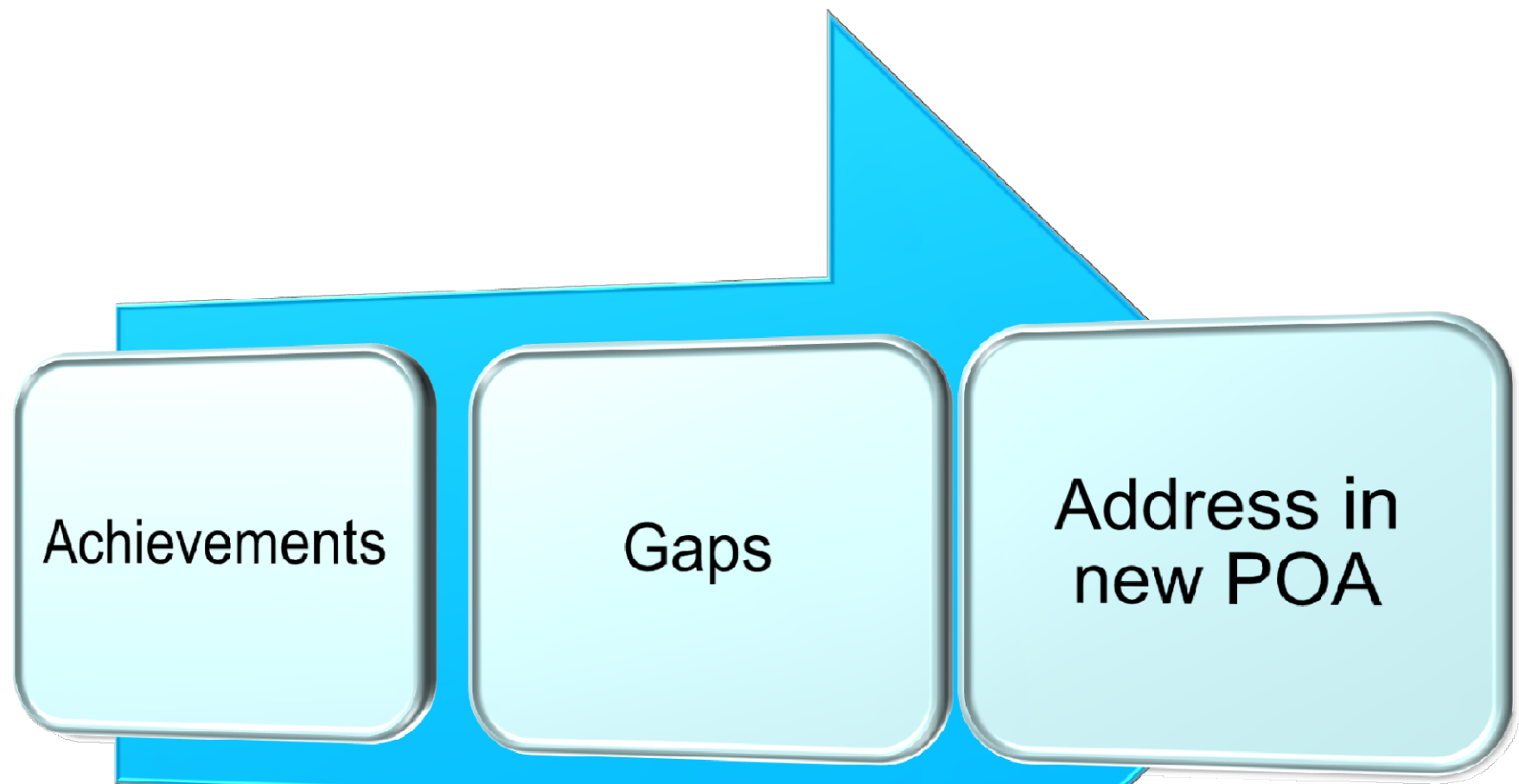
Recommendations

1. To assign “DyDG (PH) as National IYCF Coordinator and S/R HD as S/R IYCF coordinator
2. To collect data for all IYCF indicators in next survey
3. To update age specific dietary guidelines
4. To restructure BFHI/BFHD/BFCI
5. To develop nutrition short courses and diploma in University of PH
6. To add IFE and CMAM in pre-services training including GPs
7. To conduct IFE training for INGOs, NGOs, GPs and local authorities
8. To revitalize BF counseling courses
9. To develop regulations on code of marketing BMS
10. To circulate departmental instructions to all health care providers not to accept sponsorship of any kinds from BMS companies

3. Mid-Term Review Meeting

10. To revise Communication Strategy
11. To review and revised manual on EBF and CF
13. To promote breastfeeding space and break in all Ministries
14. To advocate parliamentarian and PSC to get full maternity and paternity leave in both government and private sectors
15. To write an article by NNC and respond to the contradictory message in newspapers
16. To develop protocols for prevention of transmission of HIV and TB during wet nursing

Final Review and Development of New POA



Outcome Indicators: EBF, CF
Process Indicators: Legislations – BMS, M Leave
BFHI, cIYCF, Preservice

- Midterm Recommendations
- POA
- BBF

- Feasible, Doable, Importance

The differences and complementation (POA and BBF)

Thank you