**Stakeholder Interview Guide 1**

*Script to help develop or refine policy options*

**Introduction:**

Thank you for agreeing to meet with us today. We are interviewing stakeholders to guide the generation of a policy to solve [*insert public health problem*]. [P*ublic health problem*] affects [X]% of people in [*insert* *country*] and costs [*insert* *country*] [*insert amount in local currency*].

We will be taking notes during our discussion. However, your responses will be kept confidential and will not be shared beyond the small team working to develop the policy brief.

**Interview guide:**

1. How much do you know about [*insert public health problem*]?
2. What do you understand [*insert public health problem*] to mean?
3. How important do you think this problem is to [*insert* *country*] and to [*insert organization name*]?
4. *If policy options have been drafted, but you still want input on shaping them:*
   1. We have come up with a number of potential policy options to solve this problem that we’d like to discuss with you today. [*Explain policy options as well as the reasons for proposing each (e.g., evidence in the literature, success in other countries, feasibility).]*
5. *If policy options are not yet developed*
   1. What types of policies do you think might be effective to solve this problem?

*Continue for all interviews:*

1. Have these policies been discussed before in your organization? If so, can you summarize the discussions to date?
2. Do you think the policies would be feasible? Please explain why or why not.
3. If they are not feasible, can you suggest some alternate options that would be more feasible or ways to adjust the policies to make them more feasible?
4. What costs would be involved in implementing the policy?
5. Who has the authority to make the policy a reality?
6. Who is best equipped to implement this policy? Please explain why.
7. Is there anyone else I should talk to about this policy?