

INTEREST TRANSCRIPT Issues RESPONSIBLE NARRATIVE context  
DMR CASE STUDY Transferability TRUSTWORTHY ISSUES THEME DEPENDABILITY Observation opinion Theme  
DMR KEY INFORMANT INTERVIEW INTEREST FRAMEWORK ANALYSIS context  
DMR Reflexibility NOTE TAKING Credibility OUTLINE TRIANGULATION TRANSFERABILITY context ISSUES  
Theme NOTE TAKING Grounded Theory TRIANGULATION OPINION Outline Issues context  
Key Informant Interview Research CREDIBILITY Observation ETHICAL Content Analysis THEME  
Note taking Confirmability PURPOSIVE SAMPLING Case study Dependability  
In depth Interview DMR Issues ding opinion Confirmability DISCOURSE ANALYSIS interpret Ethical

# Qualitative Methods in Health Research

NARRATIVE TRUSTWORTHY Dependability Integrity REFLEXIBILITY Outline DMR  
DMR Issues DEPENDABILITY ON INTEREST CODING OPINION ISSUES  
DMR NARRATIVE INTEGRITY DMR ch DMR opinion DMR GROUNDED THEORY  
Focus Group Discussion Trustworthy Observation understanding DMR  
Outline PURPOSIVE SAMPLING Issues interpret Coding TRANSCRIPT Narrative UNDERSTANDING DMR  
DMR OPINION DMR Issues Framework Analysis THEME DMR INTERPRET DMR understanding DMR  
DMR Phenomenology DMR Issues CONFIRMABILITY CASE STUDY  
INTRODUCTION OBSERVATION Note taking DMR COMMUNITY CONTENT ANALYSIS  
DMR DMR Integrity DMR TRANSCRIPT DMR CONTEXT DMR Issues INTRODUCTION CONFIDENTIALITY  
Issues Note taking DMR Community Coding INTRODUCTION CONFIDENTIALITY Theme DMR Content Analysis

# Overview of

## Qualitative Data Collection Methods

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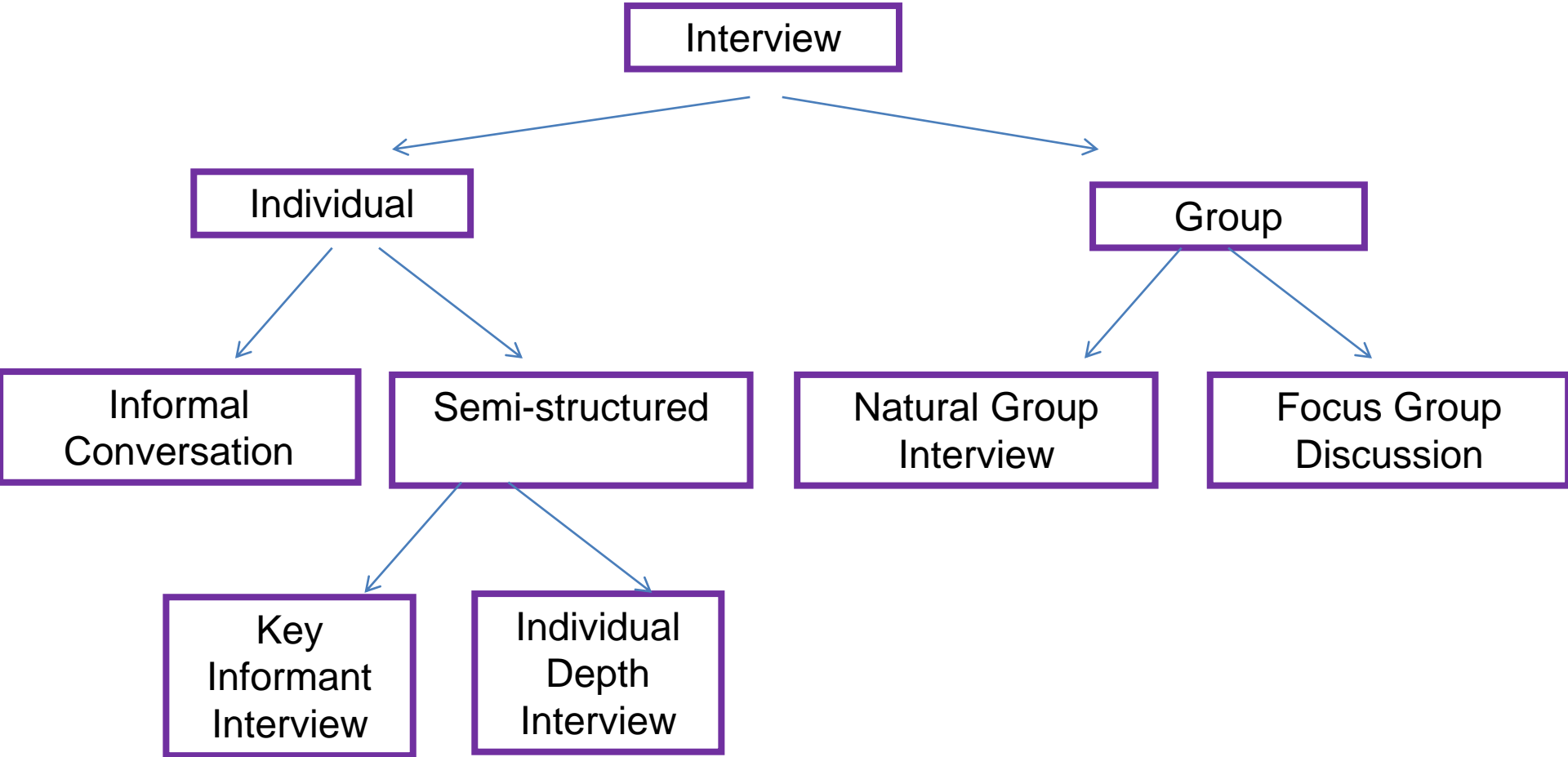
# Keep in Mind

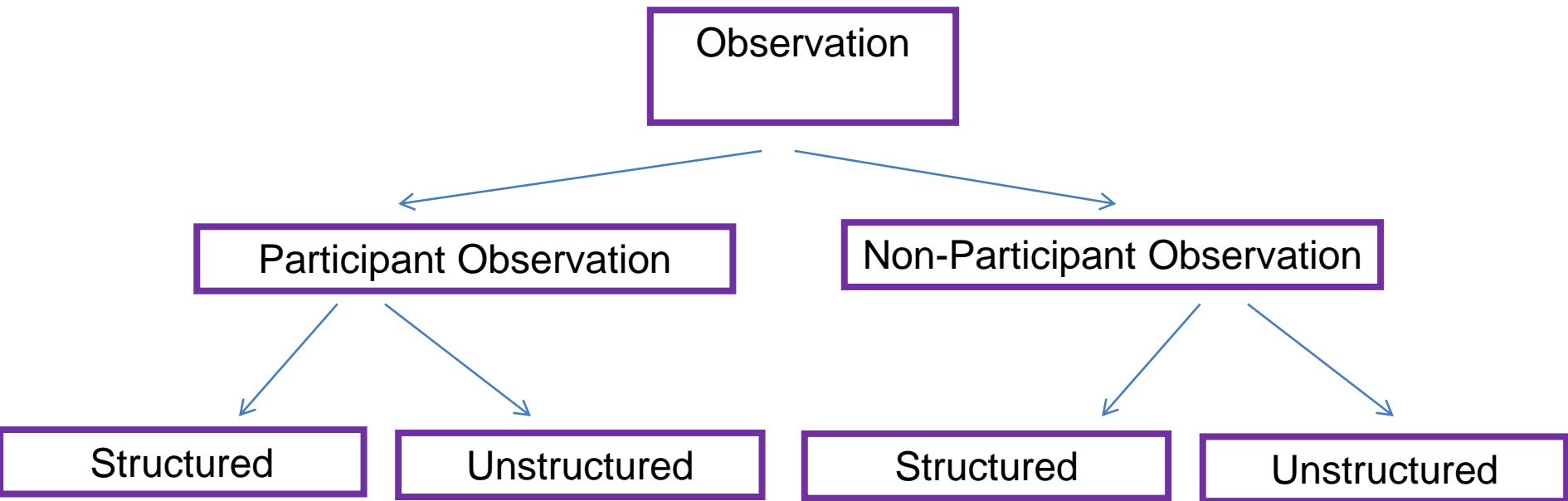
- Depth not Breath
- Does not need large sample
- Richer information
- Deeper insight into the phenomenon under study

# General Approach

- Interviews

- Observations





# **Basic qualitative data collection methods in practice**

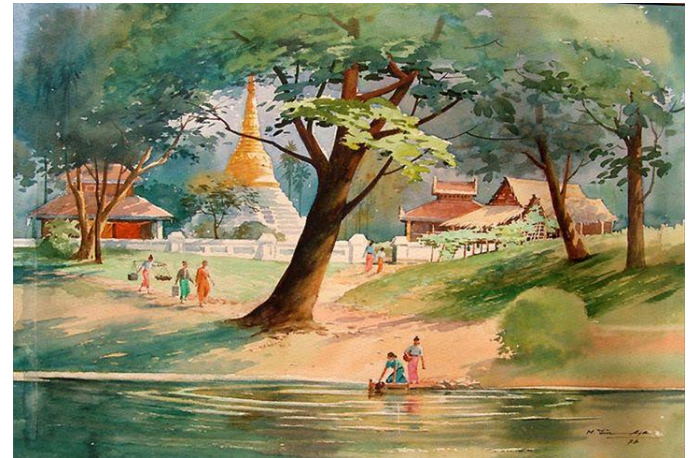
- 1) Focus Group Discussion (FGD)**
- 2) Key Informant Interview (KII)**
- 3) Individual Depth Interview (IDI)**
- 4) Observation**

# Other Methods

- Informal Interview/ Conversations
  - Talking to people informally
  - Understand more about a setting
  - Listen to stories people tell, what they complain about, what can and can't be said in various situations.
  - Informal conversations while people are going about their business can be more informative than a formal group interview.



# Informal Natural Group Discussion



- While people are collecting water, they may be talking to each other about health care problems, and how they manage them.
- If you are privileged enough to be included in these conversations, they are an excellent way of accessing what is important to people locally, and how they think about it.

- **Reports and other written data**
  - Written sources of data that might help you answer your research question include:
    - *Reports of previous research*
    - *Clinic and other service records*
    - *Policy reports*

# References

- Saw Saw. Lecture powerpoint on "Basic Qualitative Method (Overview)".
- Patton, M.Q. & Cochran, M. (2002). A guide to using qualitative research methodology.
- [https://www.le.ac.uk/oerresources/lill/fdmvco/module9/page\\_61.htm](https://www.le.ac.uk/oerresources/lill/fdmvco/module9/page_61.htm)