

Making & Writing Recommendations

Learning Objectives

At the end of this module, you will be able to:

- **Discuss the elements of a good recommendation**
- **Identify key information needed to write a recommendation**
- **Select the most effective intervention(s)**
- **Discuss the next steps (call to action)**



Elements of the Recommendation Section

Recommendation: Key Elements

- **A good recommendation must:**
 - Be evidence-based; based on data presented in the brief
 - Offer rationale for the option recommended
 - **Specific**
 - **Feasible**
 - **Cost effective**
 - Discuss implications of implementing recommended option

Recommendation: Outline

- **A sentence or two summarizing the findings of the policy options analysis.**
- **Describe clearly what should happen next to implement the recommended strategy.**
 - A breakdown of the specific practical steps or measures that need to be implemented
 - Ensure they are relevant, credible, and feasible
- **A closing paragraph re-emphasizing the importance of the action**

Case Study Example




Helmet Law Case Study: Recommendation

Motorcycle Helmets Not Hats

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Both police enforcement and an education campaign are feasible

	Enforcement	Subsidy	Campaign
Political feasibility*	Somewhat feasible	Not very feasible	Highly feasible
Operational feasibility	Highly feasible	Not very feasible	Highly feasible

Highly feasible  Somewhat feasible  Not very feasible 

*Feasibility determined by standardized policy review, stakeholder interviews, and budgetary analysis led by the Institute of Public Health.

Recommendations and next steps

Increasing police enforcement of wearing certified helmets is both feasible and cost-effective. In order to implement this strategy, a compromise on the exact number and required salary for police hires must be reached with the Ministry of the Interior. The police officer training guide and implementation plan must also be reviewed and approved by the Ministries of Interior, Health, and Transport.

The Institute of Public Health will work closely with all stakeholders (Ministries of Transport, Health, and Interior, and Transport; the World Health Organization, and the Asia Injury Prevention Foundation) to develop evidence-based training materials for police enforcement of a standardized motorcycle helmet law, the implementation plan for enforcement, and public relations materials to inform the public.

Fines for police enforcements will have the highest public health impact per dollar invested. A supported implementation plan and agreed upon budget will be essential for success.

Recommendation: Summary

- **Summarize the findings of the policy options analysis**

Increasing police enforcement of wearing certified helmets is both feasible and cost-effective.

Recommendation: Implications

- **Describe what it means to implement the *police enforcement* strategy.**

In order to implement this strategy, a compromise on the exact number and required salary for police hires must be reached with the Ministry of the Interior. The police officer training guide and implementation plan must also be reviewed and approved by the Ministries of Interior, Health, and Transport.

Recommendation: Next steps

- **Describe clearly what should happen next**

The Institute of Public Health will work closely with all stakeholders (Ministries of Interior, Health, and Transport; the World Health Organization, and the Asia Injury Prevention Foundation) to develop evidence-based training materials for police enforcement of a standardized motorcycle helmet law, the implementation plan for enforcement, and public relations materials to inform the public.

Recommendation: Closing Paragraph

Fines for police enforcements will have the highest public health impact per dollar invested. A supported implementation plan and agreed upon budget will be essential for success.

Recommendation Criteria

Fines for police enforcements will have the highest public health impact per dollar invested. A

Recommendation/ Action Steps	<ul style="list-style-type: none">• One specific recommendation presented• Evidence-based / well supported	
	<i>Are there clear actions outlined to make the recommendation a reality?</i>	

Group Exercise

Activity: Read / Review Sample Brief Recommendations

- **Read and discuss the recommendations in each brief:**
 - The Price of Smoking: The Case for Increasing Kentucky's Cigarette Tax - USA
 - Policy brief on improving access to artemisinin-based combination therapies for malaria in Burkina Faso
 - Water and Safe Clinics Policy Brief – Sierra Leone
- **One at a time, please read each brief listed. Consider:**
 - Does the presentation of the recommendations meet the criteria listed in the Policy Brief Checklist?
 - Is this a format or approach that might work well for your own recommendations section?

Your Work Group Assignment

- **Break into your mentor groups and work on your Recommendations section in the Policy Brief Template.**
- **You can continue work on your own this evening.**

END
